

SPONSOR

PACKET



2024


GNTG MISSION & VISION



Mission: Goin Native Therapeutic Gardens supports wellness in nature.

Vision: We envision a world where people of all ages, abilities, and backgrounds connect in nature.

The FoB offers a chance for families and the wider community to explore therapeutic gardening and our natural surroundings. We organize educational experiences to encourage planting water-efficient California native plants that enhance environmental health and water conservation.




BRAND VISIBILITY AND EXPOSURE

Sponsors will see their logos displayed on promotional materials, banners, signage at the FoB, and social media posts. Also, there is a confirmed \$10k in advertising expenditure from Metrolink.

ATTENDEES

We anticipate 8,000 to 10,000 attendees coming from Orange County, Los Angeles, Riverside, and San Diego. This family-friendly event welcomes attendees of all ages.



KEY PARTNERSHIP WITH METROLINK

Over 5000 attendees travel by train from various parts of the region to attend the FoB. This presents a great chance to engage with train passengers before and during the event.

ENGAGEMENT OPPORTUNITIES



Interactive experiences at the FoB, where attendees can explore sponsors' products/services, engage in activities, and receive samples and giveaways, are highly sought after.

SPONSORSHIP LEVELS

Festival of Butterflies Sponsor Perks

- 10x10 booth space - Sponsors to bring 10x10 canopy with name/logo. 1 table and 2 chairs will be provided.
- VIP Parking available
- Sponsor name/logo inclusion on social media advertisements, marketing materials and on display signage at the Festival of Butterflies
- Sponsor name/logo on GNTG website for one year (April 2024-2025)
- Save the Date: *Harvest Moon Thank You Soiree*, Thursday, 10/3/2024 from 5:30pm to 7:30pm at The Swanner House



Legacy Platinum Poppy \$10,000



\$10,000 for Goin Native's 10th anniversary!
Your support enables us to educate and sustain the annual Festival of Butterfly FREE to the community. The 3rd largest event in the City of San Juan Capistrano; to date Festival of Butterflies celebrates over 7,000 in attendance. This year we expect over 10,000 as we commemorate 10 years of cultivating wellness in nature.



Gold Agave \$5,000



Your support allows us to enhance our community garden programs, involving individuals of all ages and abilities in our initiatives at two nearby parks. It also offers extra garden therapy sessions for teens at CHOC.



Silver Sage \$2,500



Your support sustains the weekly garden volunteer programs at Los Rios and Reata Park, as well as for the six classes held weekly at CHOC.



Bronze Butterfly \$1,500



Your ongoing support contributes landscape supplies and materials to the pollinator gardens at Los Rios and Reata parks, as well as the CHOC garden programs.

Goin Native
Therapeutic Gardens

We are grateful for your annual support helping us grow and flourish in community.
We are better together!

All donations are tax deductible tax ID 46-3782999

SPONSORSHIP

I/ We will graciously be a sponsor for the following:

Please print a copy and send a copy with payment for your records.



Legacy Platinum Poppy \$10,000



Gold Agave \$5,000



Silver Sage \$2,500



Bronze Butterfly \$1,500

Name: _____

Address: _____

Phone: _____

Email: _____

Please make sponsorship checks payable to:

Goin Native Therapeutic Gardens

31878 Del Obispo St, Unit 118-514 San Juan Capistrano, CA 92675

For Credit Cards pay online on our website at www.goinnative.net

We appreciate your support!

